



PHARMONY

Press Release

In the midst of the Covid-19 crisis, the Sephira Group takes a stake in Pharmony.

Namur-Luxembourg, 17 September 2020 – Pharmony, the European leader in SaaS-based pharmacy management software, once again confirms the interest of market specialists in its model with a further increase in its capital. The Sephira Group, experts in health information systems in France and with 26,000 professional healthcare customers, invests € 1.5 million in the Belgian start-up.

One year to the day after the first financial transaction that allowed Swisslog Healthcare to acquire share capital, Pharmony is strengthening its position in its sector with the arrival of Sephira, who specialise in remote transmission and medical IT.

This second capital increase consolidates Pharmony's position on the Belgian market as well as on the international market.

"This new initiative to raise funds is a strong sign of the market's confidence in our model," states Olivier Devue, one of the founders of Pharmony.

More efficient pharmacies

Pharmony One is the first cloud-based pharmacy management solution, built entirely on the idea of collaboration between pharmacies (groups, chains or independents). Designed around the latest technologies, it is also perfectly scalable to meet tomorrow's challenges in the field of e-health (connectivity, proximity, etc.).

This multilingual and multi-country solution already enables many Belgian pharmacists, with an Internet connection and minimal IT configuration, to perform well in managing their pharmacy. Accessible 24 hours a day, 7 days a week via PC or Mac, tablets and smartphones, it offers the best guarantees in terms of security and protection of patients' and pharmacists' personal data.

Belgian expertise serving pharmacies around the world

"PHARMONY is already a major player in the modernisation of the pharmacy sector," notes Daniel Israël, CEO of the Sephira Group. We wish to provide it with support for its commercial acceleration at a European level and to promote the market dynamics that are being created today around this extremely innovative solution. Innovation is something our Group has always believed in."

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About PHARMONY

Pharmony was created in early 2016 with the aim of developing solutions that make life easier for pharmacists. Pharmony One pharmacy management software, based on a unique cloud-based architecture, has been launched in many pharmacies after a successful trial phase. There are now more than one hundred pharmacists in Wallonia and Flanders using the technology and the deployment in Belgium actively continues. The company, which has offices in Namur and Luxembourg, already employs 20 people, mainly developers and customer support staff.

For more information, visit the website www.pharmony.be

About SEPHIRA

SEPHIRA is the first IT company to offer mobile solutions for the remote transmission of electronic treatment forms to healthcare professionals when the Carte Vitale health insurance card was brought out in France. For 20 years, SEPHIRA has been an expert and leader in the transmission of invoices to health insurance organisations through its management solutions for medical practices.

SEPHIRA supplies more than 26,000 liberal health professionals (doctors, medical auxiliaries) and other contracted professionals that remotely transmit treatment forms (opticians, self-employed taxi drivers, etc.).

For more information, visit the website www.sephira.fr